



Freshmen Reaching Freshmen

Empowering High School Grads
Impacting local campuses for Christ

There is one brief time in our culture when non-believers are most open to new ideas, and believers are free to share. This is the first month for freshmen on a college campus, when these non-believers parachute in and are not yet connected to any peer groups. They just want to meet people and try new things - the [Sweet Spot](#). See [local pastor remarks](#).

Freshmen are the best people to reach them in natural conversation while in registration lines, meals, and hanging out in dorms, but they normally don't figure this out until they are sophomores. EVERYONE is introducing themselves, and it really easy to say "Hey come with me to this (ministry sponsored) barbeque, Ultimate Frisbee, Bible study, large group etc."

What would it be like in CNY if all the students going to SU/ESF, Lemoyne, or OCC already knew each of the many campus ministries, were getting help from upper classmen, knew the other believers in their dorm, and had a calendar with all ministry events? We've seen the fruit of this before and believe these incoming freshmen will see many come to Christ --- and be transformed in their own faith in the process! The typical 70% loss to the faith is [replaced by growth](#).

Here's how FRF works: Churches send this PDF to families. High school graduating seniors going to **local colleges** are invited to join the **below Facebook groups**. View [here](#) or go to **"Files" in each group for the process**. Campus staff provide connection, encouragement, & coordination. If students are going away to college, they can log on via this [LiveAbove](#) handout which makes a great PDF for grads and younger students. The videos are powerful for both students & parents.



[Syracuse/ESF](#)

[Lemoyne](#)

[OCC](#)

The registered campus ministries represented include CRU (Campus Crusade), BASIC, Baptist Campus Ministries, Fellowship of Christian Athletes, and many others updated on the Files page in each Facebook group. Campus staff from all the ministries will send out messages over the summer to provide insight into succeeding at college and coordinating outreach strategies.

All campus staff will circulate this flyer to their students around the country, while the Greater Syracuse Association of Evangelicals (GSAE) and Syracuse Area Youth Workers (SAYW) will get this message out to parents and students. For questions and recommendations call John Decker at 315-480-1232. Click for info & email address of FRF coordinating staff people below.

Syracuse/ESF

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